

Southern Arizona Arts & Cultural Alliance

Winter
ARTISAN MARKET

February 6 & 7 , 2010

Saturday 9am-4pm

Sunday 9am-4pm

www.SOUTHERNAZFESTIVALS.org

www.SAACA.org

Winter
ARTISAN MARKET

Southern Arizona Arts & Cultural Alliance
7225 N Oracle Rd. Suite 112
Tucson, AZ 85704

2010 Application Deadline

January 29, 2010

Winter ARTISAN MARKET

SAACA presents the first annual indoor Winter Artisan Market! This two day event will take place at the Oracle Crossings Shopping Center in an unoccupied space between Razmataz and Sprouts at the Sedona Patio Space. This indoor venue is perfect for the wide range of arts and crafts vendors that will be presenting. Expect a wide variety of mediums including oil painting, pastels, watercolors, drawings, etchings,

mixed media, black & white and color photography, soft and hard sculpture, wood turning and rustic furniture, pottery, wearable art including leather and fabric handbags and handspun clothing, jewelry including hand-blown glass beadwork plus precious and semi-precious metals and stones. Along with children's art related activities, this event will also feature a SAACA silent auction! Take advantage of Valentine's Day shoppers looking for unique and special gifts!

AT A GLANCE

Winter Artisan Market

Saturday & Sunday, February 6 & 7, 2010

Event Times: Saturday: 9am-4pm / Sunday: 9am-4pm **Admission:** FREE

Location: Oracle Crossings Shopping Center Oracle Rd & Magee Rd Oro Valley, AZ 85704 (<http://www.weingarten.com/retail/property/0572-120/>) Oracle Crossing is a new shopping center located in Oro Valley (an affluent northern suburb of Tucson) and anchored by Kohl's, Sprouts, Razmataz and Peter Piper Pizza. This prime location is conveniently located just north of the intersection of Oracle Road and Ina Road. The surrounding trade area boasts a high income, well-educated population, and Oracle Crossing is perfectly positioned to reach these customers.

Type: NON-JURIED Art Festival. All product must be hand made by the artisan. No resale of products is allowed.

Application Deadline: January 29, 2010

Application Fee: NONE

Space Fee:

\$175 - 11 ft. x 8 ft.

\$250 - 22 ft. x 8 ft. DOUBLE SPACE

This will be an indoor festival, **NO CANOPIES OR TENTS ALLOWED.**

Artist Set up: Because of the limited space there is to work with at this indoor location, artists must choose between the specified load in times listed on page 5. YOU MUST SET UP WITH IN YOUR ALLOTTED TIME.

Electricity Available: There is **NO electricity** available at this site.

Additional Notes: Maximum of 100 Artisans - Limited medium occupancy - First come, first serve
There is trailer and overnight parking available at the site in designated areas.



APPLICATION CHECKLIST

Your application will NOT be complete if it does not include all of the following:

PAGE 1

- Contact Information
- LEGIBLE EMAIL ADDRESS
- Payment

PAGE 2

- Description of Artwork & Booth Space
- Six Photographs
** IF YOU WOULD LIKE YOUR PHOTOGRAPHS RETURNED: Include a self-addressed envelope large enough and with adequate postage to return your pictures or CD. Your images will be returned within four (4) weeks after the last festival. If an envelope is not submitted in a large enough size or with enough postage, your images CANNOT be returned.*
- Special Requests

PAGE 3

- Signed Rules & Regulations Sheet

PAGE 4

- Signed Release & Hold Harmless Agreement

2010 Winter Artisan Market

FILL IN THIS PAGE LEGIBLY AND COMPLETELY

Artist's/Crafter's Name _____

Business Name _____

Resale # or Tax ID _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Cell _____ Fax _____

IMPORTANT: Most of our communication to you will be sent via email, please print legibly your email address or provide us with 2 email addresses if available to be used as a communication back up.

Email(s) _____

Website (used for promotional purposes) _____

Vehicle License Plate # & State _____ Make _____ Model _____

Space Size	SPACE DETAILS	SPACE PRICE	TOTAL DUE
<input type="checkbox"/> SINGLE SPACE Space Size: 11 Ft. Wide x 8 Ft. Deep	TABLE ONLY or SIDEWALLS PROVIDED BY EXHIBITOR	\$175	\$
<input type="checkbox"/> DOUBLE SPACE Space Size: 22 Ft. Wide x 8 Ft. Deep	TABLE ONLY or SIDEWALLS PROVIDED BY EXHIBITOR	\$250	\$
TOTAL FROM ABOVE			\$

PAYMENT INFORMATION

Please note, your credit card will be run as soon as your application is received. Without payment, SAACA cannot guarantee or hold your booth space in the festival. No refund will be given for cancellations. Once you have cancelled your booth space in a particular festival, re-entry will NOT be allowed back into the same year festival. If you cancel prior to the festival, you may use your booth fee as a credit towards a future SAACA Festival up to 12 months following the cancel date.

I will be paying by: CHECK # _____ (Made out to SAACA) CREDIT CARD CASH

If paying by VISA, MasterCard, Discover, or American Express (additional 3% processing fee added for Amex):

Credit card number _____ Expiration date _____

Name as it appears on credit card _____ Signature _____

HOW DID YOU HEAR ABOUT US?

www.SOUTHERNAZFESTIVALS.org Radio TV Print Word of Mouth Email

OTHER _____

2010 Winter Artisan Market

ARTIST DESCRIPTION

Southern Arizona Arts & Cultural Alliance
7225 N Oracle Rd, Suite 112 Tucson, AZ 85704
Phone (520) 797-3959 x 8 www.SAACA.org
www.SOUTHERNAZFESTIVALS.org

ARTIST NAME _____

DESCRIBE YOUR ART (including production method) and display - Describe ALL WORK you intend to bring. Items not included in booth description must not be brought to the festival. *Attach additional pages if needed.*

MEDIUM *Circle All That Apply*

Ceramics Drawing Pastels Glass Graphics Print Making Jewelry Metal Work Mixed Media 2D Pottery
Mixed Media 3D Oil Acrylic Photography Digital Art Sculpture Water Art Textiles Fiber Watercolor Wood

OTHER (limit description to 5 words) _____

Do you produce more than one type of medium of artwork for this show? YES NO

If YES, please describe the different types of art you produce:

IMAGES

Have you included six digital images on CD or Printed Photographs in this application? YES NO

NOTE: Your application will NOT be accepted without these photographs. At least one of these photographs should include a layout or display of your booth. SLIDES WILL NOT BE ACCEPTED. Images may also be submitted on CD in TIF or JPG format OR through email to sam@saaca.org. If you submit photos through email please include your name, phone number, address and the shows you have applied for in the email. All digital or image prints MUST be clearly marked with Artist FIRST and LAST Name as well as artwork title and medium.

DISPLAY

How do you display your artwork / products within your allotted space? Circle all that apply

Please indicate the size, quantity and dimensions of each of the below display methods. **NO CANOPIES ALLOWED.**

Side Walls _____ Panels _____ Tables _____ Racks _____ Display Cases _____

Other _____ Requests are considered, but not guaranteed to be met.

This information is pertinent when laying out the festival and assigning spaces...be as specific as possible.

SPECIAL REQUESTS

Do you have any special needs or requests? (circle all that apply)

Handicapped Proximity or Distance to another Artist

Other _____

There will be NO electricity at this festival

SET UP

There will be no set up Saturday morning due to limited lighting on site.

I need to set up between:

Circle your first choice

Thursday: 8am-10:30am 10:30am-1:00pm 1:00pm-3:30pm 3:30pm-5pm

Friday: 8am-10:30am 10:30am-1:00pm 1:00pm-3:30pm 3:30pm-5pm

Winter Artisan Market

Rules & Regulations

Application and participation constitutes agreement and acceptance of these policies as well as any additional instructions governing the Southern Arizona Arts & Cultural Alliance events.

- All entry fees are deposited when received for this festival.
- Artist Packets will be emailed to you and available online no later than one week prior to the festival
- Booth Assignments will NOT be given to the artist in advance. All Booth Assignments will be given at the time of check in on either Thursday or Friday during set up.
- No refund will be given for cancellations. Once you have cancelled your booth space in a particular festival, re-entry will NOT be allowed back into the same year festival. If you cancel prior to the festival, you may use your booth fee as a credit towards a future SAACA Festival up to 12 months following the cancel date.
- No commission on artist sales will be retained by Festival Management. This festival is held within Oro Valley Town boundaries. The Sales Tax is 8.1%. All artists are responsible for all sales tax from the Department of Revenue.
- Festival Volunteers will be on hand during regular festival hours to offer relief breaks for artists.
- Artists are required to occupy their booth for both days for the duration of the festival hours. Artists that leave either before or during the festival will not be invited back to any other SAACA Festival.
- Artists should arrive on time to the festival allowing for adequate time to unload and set up their materials. The Winter Artisan Market is an inside location held at the Oro Valley Market Place, therefore, artists will NOT be allowed to drive up to their space. SAACA does NOT provide set up, unloading or loading assistance for exhibitors. Exhibitors should come prepared to set up their space. **ALL VEHICLES MUST BE REMOVED FROM THE DESIGNATED FESTIVAL SPACE NO LESS THAN 30 MINUTES PRIOR TO THE FESTIVAL OPENING.** Citations will be given to all artists not complying with this policy with a minimum fine of \$100.
- Artists **MUST ONLY** park their vehicle during show hours in the designated EXHIBITOR PARKING spaces. Citations will be given to all artists not complying with this policy with a minimum fine of \$100.
- Intoxication is intolerable. No liquor, smoking or drugs should be in evidence at ANY TIME. Pursuant with Arizona State Law, smoking is **ONLY** permitted in the areas designated **OUTSIDE** of the festival area. Inappropriate and/or foul language will also not be tolerated. If your behavior is deemed unruly at anytime during the festival, SAACA reserves the right to eject your participation in the festival or any future festival at any time. A refund will not be given in the event of disqualification due to unruly behavior.
- Our goal is to run a show that is fun as well as profitable for us all. As important as the search for art talent is, we do not lose sight of the need for artists who are co-operative and easy to work with. No amount of talent or ability to sell will compensate for this.
- Display areas should be kept free of storage boxes, sloppy tablecloths or clutter at all times. SAACA reserves the right to make changes to an artists display at any time. Each artist is liable for their own trash within their allotted space prior to, during and following the festival. If an artist leaves their space either before, during or after the festival with any trash, the artist will be fined a minimum of \$100 for clean up following the festival and do so at the risk of not be invited back to a future show.
- Special requests (e.g. location, proximity to other exhibitors, etc...) should be made on this application, but are not guaranteed or implied. Exhibitors do not have exclusivity of any one product type.
- Pursuant with State Law, scheduled Fire Department, Health Department and Building Safety Inspectors will be present on site prior to the festival to issue the final permit. Exhibitors must comply with all inspector instructions or modifications to their space and set up so that they are in compliance with pertinent fire codes, laws, ordinances and regulations pertaining to health, fire prevention and public safety.
- The location for the Winter Artisan Market will be locked and secured overnight Thursday, Friday and Saturday night. SAACA is not liable for damage, theft or other destruction of artist display, product or bodily harm.

Signed: _____ Date: _____

Release & Hold Harmless Agreement

2010 Winter Artisan Market

ARTIST NAME: _____

This agreement is entered into by and between the Southern Arizona Arts & Cultural Alliance (Producer), the sponsor of the event (Client) and the artist or craftsperson filling out, signing, and returning the application (Artist).

The Artist hereby indemnifies and holds the Producer, its agents, employees and servants and the Client, its agents, employees and servants harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said Artist's participation in any and all events which have been organized by or through Producer or Client. For the purposes of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and arts or crafts to their designated location, the set up and display of any such structure and art or crafts, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees and servants or the Client or its agents, employees and servants.

The Artist hereby expressly assumes any risk of harm to the Artist, works of art or craft, guests or guests' property arising out of their participation and the participation of other artists or agents in any given festival organized by Producer or Client, including any risk resulting from the particular location of the space designated for them by the Producer. The Artist agrees to hold harmless the Client from any and all liability for damages to persons or property from any source. If weather, other acts of Nature, or other reasons beyond the control of the Client or SAACA causes the event's cancellation, Artist entry fees will not be returned and neither the Client nor SAACA will be held liable to Artists for failure of the event to take place.

This agreement shall be effective immediately upon execution and shall continue in effect for each and every festival that the Artist participates in that is organized by Producer during the current year.

- THE WORK DESCRIBED IN THIS APPLICATION IS HANDMADE BY ME.
- I AGREE TO ABIDE BY THE POLICIES SET FORTH BY SAACA AND THE RULES GOVERNING EACH EVENT.
- I AGREE TO ALLOW THE IMAGES ENCLOSED WITH MY APPLICATION TO BE USED FOR SAACA'S PUBLICITY AND ADVERTISING.

Signed: _____ Date: _____

Please EMAIL, MAIL or FAX pages 1, 2 3 & 4 back to SAACA

Festival & Entertainment Manager

Samantha Sharman (520) 797-3959 x 8 sam@saaca.org

Southern Arizona Arts & Cultural Alliance

7225 N Oracle Rd, Suite 112, Tucson, AZ 85704

FAX (520) 531-9225